CAVALLO®

UNLOCK PROFITS AND CHANGE YOUR LIFE

THE POWER OF ORDER INTELLIGENCE

Meet Pete Eardley. Back in 2003, Pete was running a successful wholesale distribution business. He had built it from the ground up with grit and determination, but despite his efforts, he intuitively knew there was a better way. Year after year, squeezing out additional profits became an ongoing battle of endurance and sheer determination. Like so many others, Pete was stuck in the grind—putting in more hours, trying harder, but feeling like his returns were capped. The tools at his disposal were broad, generic, and ineffective at helping him pinpoint the hidden inefficiencies buried in his operations.

That's when it hit him: working harder wasn't the solution. If he wanted to unlock those unrealized profits, he needed to work smarter. The idea wasn't just about improving processes—it was about completely rethinking how to approach every order, ensuring it was flawless and profitable. This realization sparked a revolution. Pete didn't just fix his business; he built something new—something that would forever change the way distributors operate.

Pete's experience led to the birth of Cavallo, and eventually, our Order Intelligence platform, designed with one simple but powerful idea in mind: *Make More Money, Work Less Hard.*

So what does this mindset really mean? It's about breaking free from the traditional belief that more effort equals more reward. Today's business landscape is faster, more automated, and more data-driven than ever. To thrive, you need to harness the power of technology to eliminate busy work, automate error-prone processes, and maximize every opportunity for profit.

Order Intelligence does just that. It's not just a tool—it's a strategy that helps businesses take control of every order with precision. Here's how it works:

1. **Eliminate Errors:** By automating processes, Order Intelligence removes the costly mistakes that come from manual intervention, ensuring that every order is flawless.

2. **Focus on What Matters:** Free up your team from constant firefighting by streamlining routine tasks, allowing them to focus on the high-value, strategic activities that truly drive business growth.

3. **Leverage Real-Time Insights:** Advanced analytics provide real-time visibility into your operations, helping you identify and act on opportunities as they arise.

4. **Make Informed Decisions:** Historical data is transformed into actionable insights, enabling you to make strategic decisions that are based on facts, not guesswork.

From **Profit Scan™**, which monitors low-margin orders and detects profit leaks before they become problems, to **Mission Control™**, which automates workflows and provides complete visibility, and **Profit Analytics™**, which unlocks deep insights through advanced visualizations—Order Intelligence is transforming the way companies operate.

And the results? They speak for themselves. Businesses that have adopted Order Intelligence are seeing a 2-10x increase in pretax profits, a 50% improvement in revenue per employee, and an average 300 basis point increase in gross margin.

Pete's story is one of innovation, but it's also a story of real-world impact. We're not just talking about making more money—we're talking about redefining what success looks like in the modern business world. With the right tools and a smarter approach, you really can make more money and work less hard.

Ready to take control of your profits and streamline your operations? Learn more about how Cavallo is changing the game with Order Intelligence: Cavallo Launches AI-Powered Software.

It's time to rethink how you work. Let's unlock your business's full potential—together.

TAKE CONTROL OF YOUR PROFITS WITH ORDER INTELLIGENCE

Cavallo's Order Intelligence Platform empowers product-centered brands to streamline order processes and achieve significant bottom-line growth without added effort or headcount. Advanced AI offers unparalleled insights and automation capabilities to transform your order management into a strategic, profit-driving asset.

With Order Intelligence, you can realize:

- *Improved Profit Margins*: Uncover and prevent hidden leaks, optimize every stage of the order lifecycle, and maximize profitability.

- *Real-Time Defect Detection*: Safeguard profits by identifying and resolving margin erosion caused by over-discounting and hidden costs.

- *Scalable and Proactive Order Resolution*: Instantly scan thousands of orders in flight to proactively address low-margin issues before they escalate at any scale of operations.

- *Maximized Operational Efficiency*: Automate workflows and eliminate bottlenecks, ensuring flawless order execution and operational excellence.

- *Data-Driven Decision-Making*: Access pre-built data visualizations and advanced analytics to optimize profitability and drive continuous improvement strategies.