SALESPAD®
BY CAVALLO

REPORTS & DASHBOARDS

Powerful, Intuitive Reporting for Microsoft Dynamics GP

Today's distributors need access to real-time insights to drive smarter decision-making and better business outcomes. But the needed data is locked away in Microsoft Dynamics GP. Accessing it and, more importantly, making it actionable can be expensive and time-consuming.

SalesPad® Reports & Dashboards puts critical intelligence right at your fingertips. It allows you to create and run simple reports from your GP data based on SQL queries and user input.

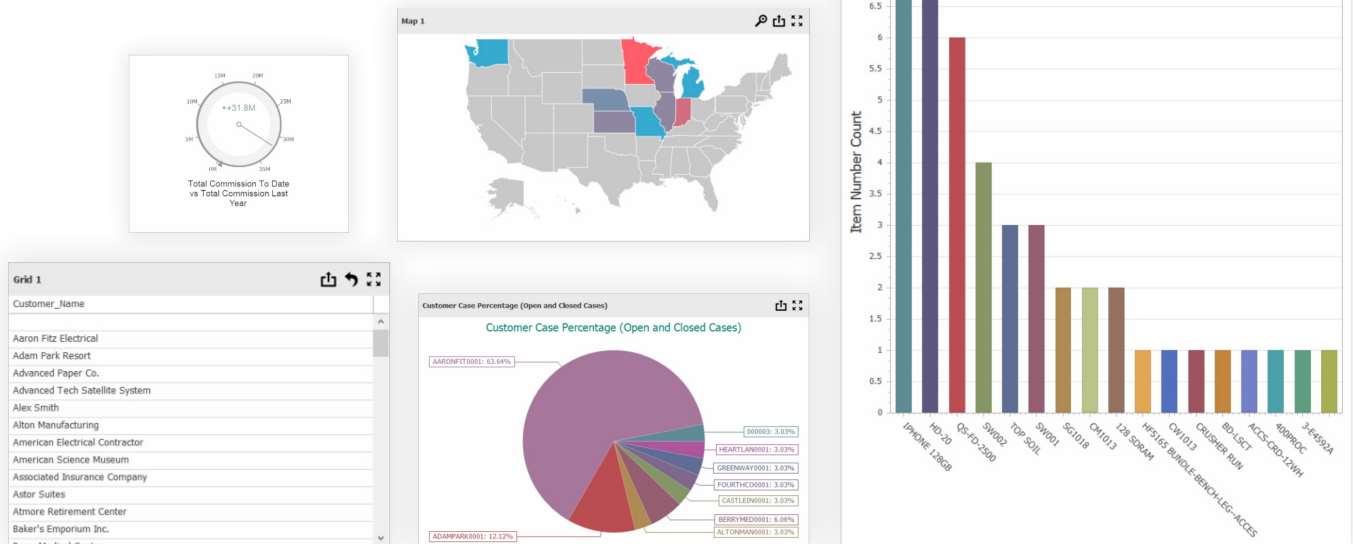### Transform Your GP Data into Valuable Insights

Get the information you need, whenever you need it. Measure and monitor gross sales by customer, orders by sales representative, purchase orders by vendor, returns by customer or item—your options are virtually unlimited. If the data is in GP, we can turn it into insights.

Intuitive and Flexible

SalesPad Reports & Dashboards is simple to configure and use. Your users can efficiently report on any information and easily modify their reports at any time.

Advanced Visualizations

SalesPad Reports & Dashboards includes tools for creating charts, graphs, and other compelling data visualizations that make it easy to uncover patterns and trends in your GP data. Rapidly build visualizations from pre-built data sets for sales, purchasing, and more—then customize them to satisfy your unique information requirements.

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Key Features

- An intuitive report builder that seamlessly integrates with the GP database enables fast, easy generation of custom queries, reports, and dashboards

- Pre-built quick start templates accelerate report creation and put insights in your hands faster

- Flexible output options let you create reports in grid format, or as compelling visual dashboards

- User- and role-based security protects sensitive or confidential information from unauthorized viewing

- Hyperlink functionality gives you a read-only view of the Sales Entry, Customer Card, Purchase Entry, and Vendor Card business objects, with access to some of the most-used tabs on those cards, from within any report

- Printed reports such as pick tickets and customer reports can be printed directly from any supported card

- A pre-defined, yet customizable sales analysis template allows you to dig deeper into your most important sales metrics

"The ability to have all that data at our fingertips is priceless. It saves me time, it saves our customer service reps time, and it really guides us in the right direction."

- Bonnie Tallada, EDI Coordinator, Picnic Time