## CAVALLO

# EXECUTION

### Distributor-designed order management

#### What is Execution?

Cavallo's Execution platform includes a CRM, sales, and order-management system designed specifically for distributors. It empowers CSR and sales teams to provide an amazing customer experience while maximizing profits and efficiency, as well as:

- Maximize your profits on a per-order basis
- Manage customer relationships and increase customer engagement
- Increase control over your sales and order processes to improve accuracy, efficiency, and profitability
- Track the status of every order your company receives

#### What does it look like in action?

Cavallo's cloud software combines the flexibility of a CRM package with the breadth of data of an ERP system — without getting bogged down in too much detail. Achieve clearer inventory visibility, gain transparency into your order process, and provide better care for your customers, all with greater control over your sales and ordering operations.

#### **CLOUD'S GAME-CHANGERS**

#### Distribution-specific.

Business Central might be a Jack-of-all-trades, but Execution is the master of distribution. Command an expert-level understanding of distribution processes to increase the transaction speed of your business.

#### Clear visibility.

Cut to the heart of your sales and order management. Quickly locate stock levels, item locations, customer order history, and more with minimal effort.

#### The data you need. Nothing you don't.

Minimize distractions and maximize accuracy by keeping all the necessary info at your fingertips. Execution eliminates the background noise that so many other tools tolerate by displaying only the data relevant to the task.

#### Superior customer service.

Engage with your customers at a higher level. Provide better detail about their accounts, track their order histories, and manage their needs with ease.

#### Customizable workflow.

Reduce errors and increase efficiency with built-in accountability, consistency, and flexibility. Fine-tune your processes with extensive order-routing options, so you can process more orders and recognize more profit each day.

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