

COUNTER SALES

Sell face-to-face with Counter Sales

What is Counter Sales?

Counter Sales allows you to easily conduct over-the-counter sales on the fly. This feature can be used as a quick order entry system, allowing you to complete sales for the occasional walk-in customer, or make sales offsite. This module's simple layout makes it easy to learn for the retail staff at any of your locations. No Master's degree in Cavallo software required.

You should use Counter Sales if:

- You service the occasional walk-in customer
- The sales staff need order entry capabilities while on the road
- You don't need a full POS system to capture transactions
- You want to limit how much of Cavallo your users can access

What does Counter Sales look like in action?

We can sum up our Counter Sales module in four words: quick and easy sales. It's designed to make walk-in transactions a simple process, so your staff won't have to input tons of customer information just to help someone who walked in off the street. Think of Counter Sales as a POS-lite. You have the full power to complete sales, returns, and exchanges with only a few clicks. All data collected in Counter Sales is fully integrated into your full Cavallo solution, meaning you won't have to reconcile inventory discrepancies in the system at the end of the day.

With Counter Sales, you can:

- Accept cash, check, and credit card payments with EMV support
- Create multiple stores and drawers
- Easily search inventory, or use a barcode scanner
- Manage user access and security levels

Counter Sales also works with a number of different accessories, including:

- Cash drawers
- Barcode scanners
- EMV credit card readers
- Receipt printers
- Topaz signature pads